

2018 Burton Memorial Day Parade Sponsorships

Dear Sponsor,

The Burton Parks and Recreation Commission is sponsoring the 2018 Burton Memorial Day parade on *Monday, May 28, 2018*. We are looking to you, the business community, to assist us in providing a wonderful event for the citizens of Burton. We appreciate your support and hope that we can count on you. Below you will find a variety of sponsorships that are available.

If you are interested in being a sponsor, please fill out the form below and enclose the sponsorship fee with checks payable to "City of Burton". If you have any questions or would like to volunteer please contact Sue at 810-743-1500 ext. 1701. The forms are to be returned by **Friday, May 25, 2018** and may be mailed to:

**City of Burton
Memorial Day Parade
4303 S. Center Rd.
Burton, MI 48519
(810) 743-1500 ext. 1701**

SPONSOR NAME: _____

ADDRESS: _____

PHONE: _____ **AMOUNT ENCLOSED: \$** _____

LOGO OF BUSINESS TO APPEAR ON BANNER: (JPEG FILE?) OR CD EMAIL TO: s.warren@burtonmi.gov

The Burton Memorial Day Parade operates using funds from sponsors like you. We have put together the following packages for your review. Please feel free to contact Sue at 810-743-1500, ext. 1701 with any questions or concerns that you may have. We look forward to your participation in making this successful event for all that attend.

Fireworks - \$1,000.00

- All Parade advertising and media coverage will include highlighting of Sponsor's name as "**Fireworks Presented by**".
- Fireworks Area will display a banner-naming sponsor.
- Verbal sponsorship recognition mentioned during announcements made at Parade.
- Recognition and public show of appreciation in media coverage.

Presenting Sponsorship of Parade - \$500.00

- All Parade advertising and media coverage will include highlighting of Sponsor's name as "**Presented by**".
- Parade will create a banner-naming sponsor to be carried at the start of the Parade.
- Verbal sponsorship recognition mentioned during announcements made at Parade.
- Recognition and public show of appreciation in media coverage.

Grand Marshall Sponsorship - \$500.00

- The Sponsor will display banner to precede vehicle used to transport the Grand Marshall in the Parade.
- Verbal sponsorship recognition mentioned during announcements made at Parade.
- Recognition and public show of appreciation in media coverage.

Burton Memorial to Honor a Specific Special Veteran or Organization Sponsorship - \$100.00

- Parade will create banner naming Burton Veteran and Sponsor to precede the selected veteran in the Parade.
- Verbal sponsorship recognition mentioned during announcements made at Parade.
- Recognition and public show of appreciation in media coverage.

Special Friends of the Parade \$50.00

- Logo displayed on banner at start of Parade.
- Verbal recognition as time allows.
- Knowledge that your contribution is well appreciated and enables Parade to continue.